A cover of a book

AI-generated content may be incorrect.

**Autopilot Email Checklist**

☐ Select your email service provider (Aweber, ConvertKit, ActiveCampaign, etc.)

☐ Create core sequences: welcome, nurture, and promo

☐ Use AI to draft emails for each sequence

☐ Customize subject lines and calls-to-action for your offers

☐ Set up triggers for opt-ins, clicks, and purchases

☐ Tag subscribers automatically based on behavior

☐ Connect Zapier, Make, or n8n for advanced triggers (optional)

☐ Schedule emails to send automatically on your timeline

☐ Test the sequence to ensure all emails fire correctly

☐ Review reports and let AI rewrite underperforming emails